

# UV2 ®

A UV2 Confidential Bullet Point Draft 12B by Spirit River Inc.

Here is a simple guide to quickly explain Spirit River's ground breaking new and unique line of UV2 products and fly patterns.

Spirit River now has the ability to process tying materials with both UVF and UVR.

- UVF is the FLUORESCENT wave length in bright colors we see in materials or paints which allows fish to see flies and lures at a much greater distance in most water conditions.
- UVR is the REFLECTIVE UV light that cannot be readily seen with the human eye, but is very visible in the animal and insect world. The concept is similar to a dog whistle humans cannot hear yet dogs clearly can.
- UVF is bright and obvious and UVR is very subtle to humans. Male birds have a significant 'natural' UVR signature which females will recognize and key in on. Mayflies use it to find mates, Bee's to find flowers and salmonoids use it for mating and to find food. UV is a basic key like color and size.
- Spirit's new Multi-Spectrum UV2 Dubbing has a unique series of core colors each individually processed in UVR and UVF. The multiple colors all kick out their own wave lengths of color and the UV mix will show UVR and UVF.
- To really see the effects of our enhancement dubbing just look at the dubbing in both the sunlight and a UV or black light.
- In using the UV2 dubbing or material, we encourage you to always tie in a base of pearl or silver Mylar or white thread, allowing any UV light to emanate back out.